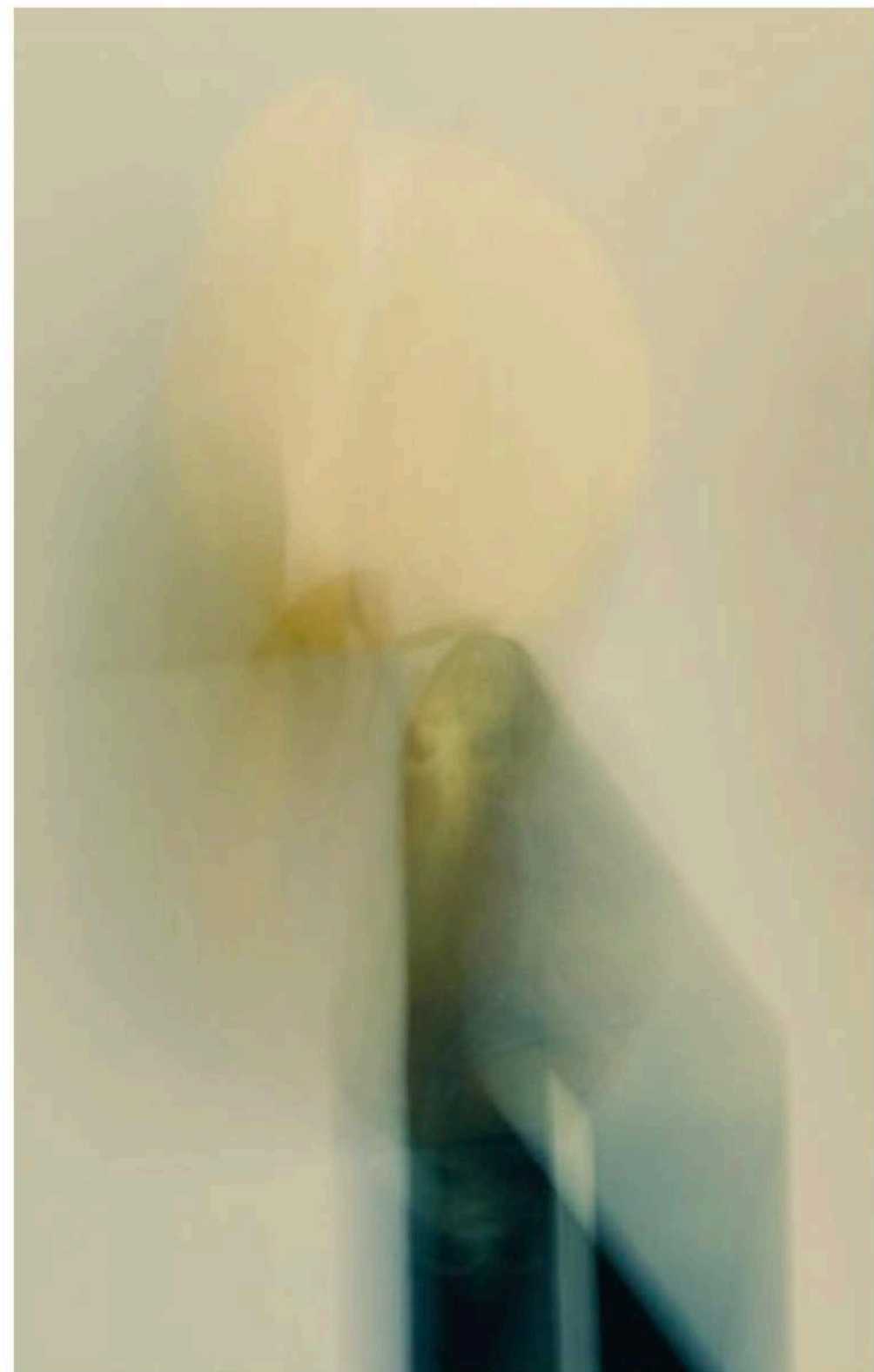




CREATIVE JOURNEY

"You can't use up creativity
The more you use, the more you have"

ANNEMARIE
HOOGWOUD

TWELVE MONTHS EXPLORING
CREATIVE PHOTOGRAPHY

WITH
ANNEMARIE HOOGWOLD

YOUR JOURNEY TO CREATIVITY

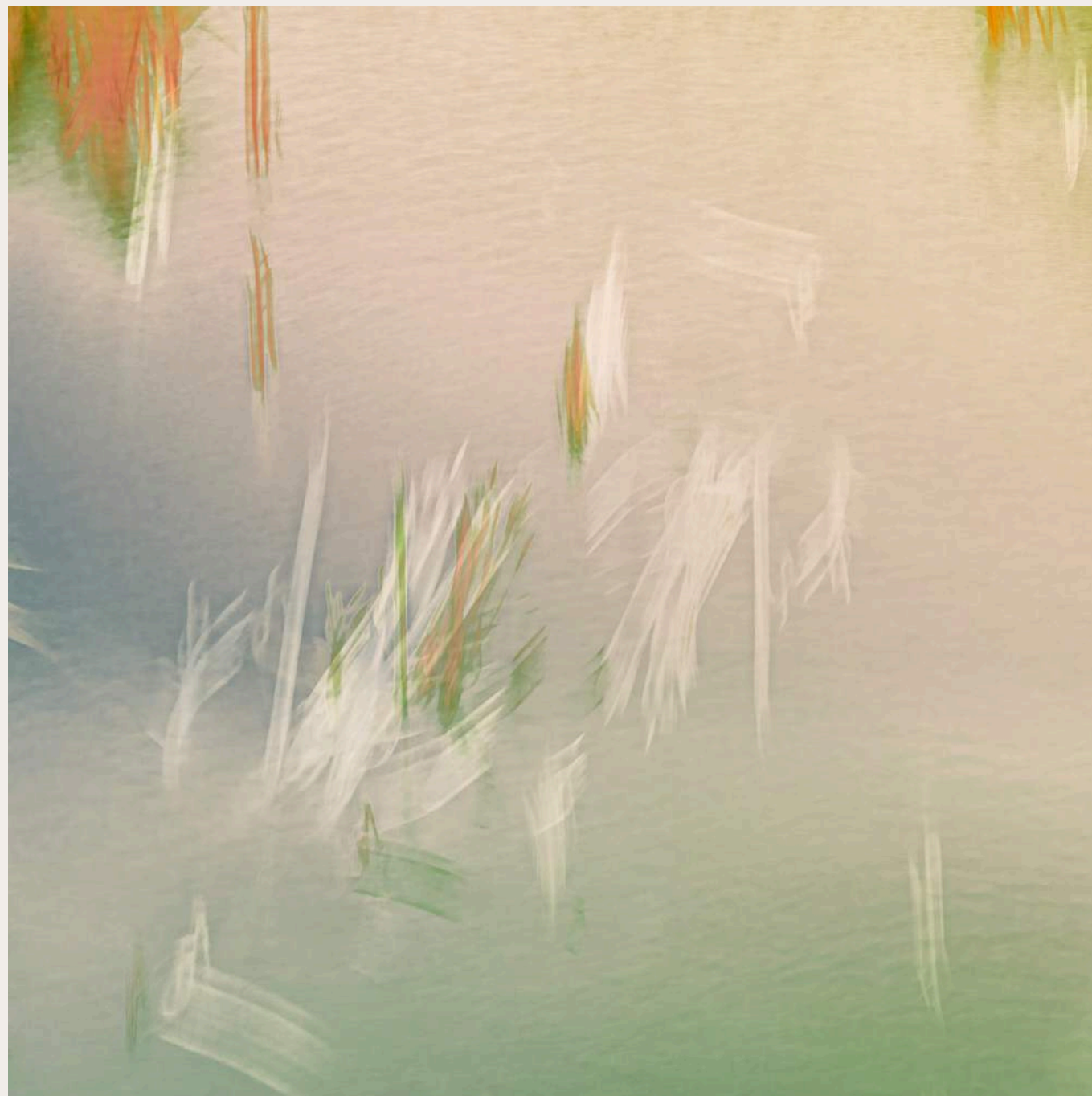
- [one year working on your next step](#)
- [the creative journey](#)
- [the program](#)
- [the start](#)
- [module 1 your photographic identity](#)
- [module 2 your unique story](#)
- [module 3 your style and expressiveness](#)
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- [further details](#)
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ONE YEAR WORKING ON YOUR NEXT STEP

- through scheduled one to ones we will explore your next step on your journey on the basis of a pre-selected project
- through assignments and course material you will be challenged to work outside your comfort zone
- you will be introduced and encouraged to explore new creative opportunities
- you will explore your photographic identity and how you can further develop this in your work
- you will learn how to organise and present your work and how to write an artist statement



THE CREATIVE JOURNEY



Creative Journey is an in-depth twelve month program where you will explore and develop your creative abilities and learn how to translate them into the next journey in your work.

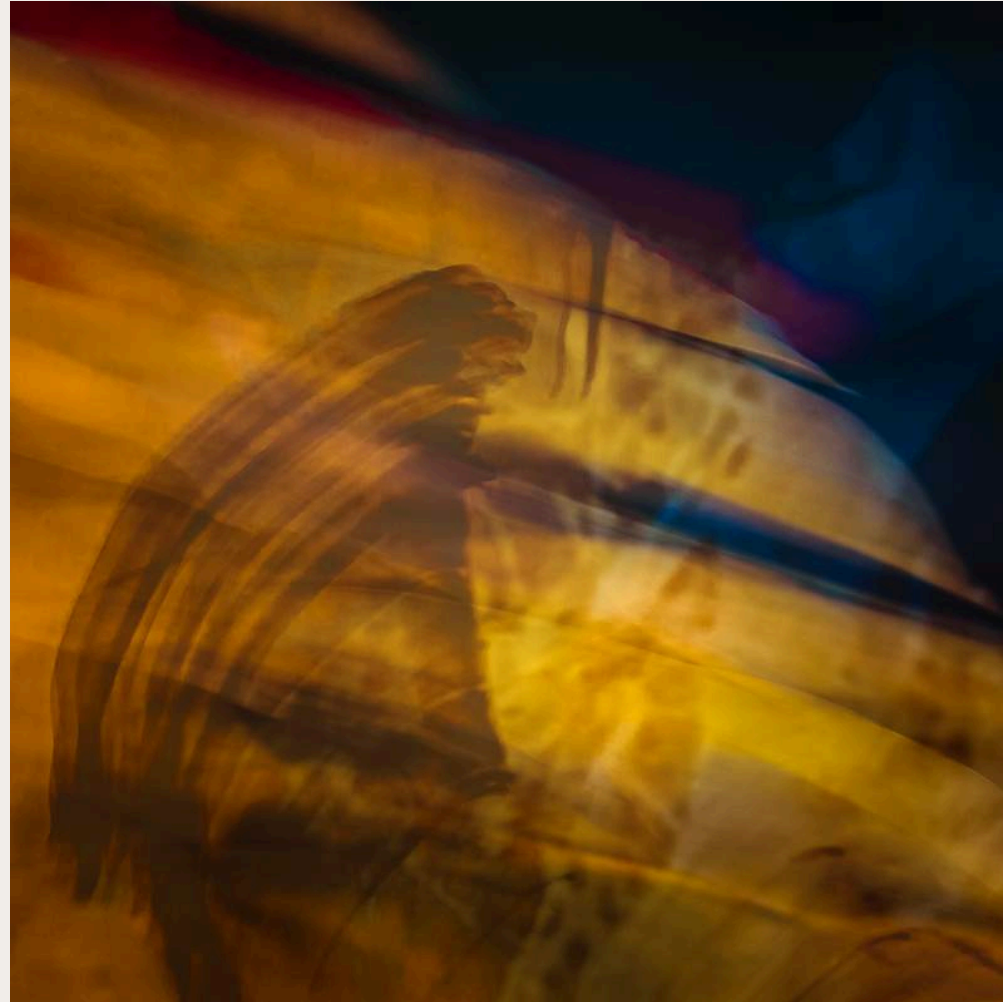
The program is divided into four modules, each with its own distinct theme focusing on a different aspect of your creative journey.

You will be guided personally by me, through four scheduled one to one's and four follow up meetings.

For whom?

For all photographers who want to move their practice to the next stage. And also for those who are passionate and curious about their practice and creative journey.

THE PROGRAM



Every three months we will schedule your online two hour one to one with me. Six weeks later you will have a one hour online follow up session. The dates and times will be mutually agreed.

During the two hour sessions, I'll give a short indept presentation focused on the theme of the module, followed by feedback on your work and your assignment. We'll discuss the progress of your project. At the end of each two hour session you will receive your assignment for the next module.

THE START



Prior to starting the program, we will have a 30 minutes one to one session, to discuss and explore your project and your goal for the year.

Our next one to one session will be the start of your twelve month program. Four modules cover:

- your photographic identity
- your unique story
- style and expressiveness
- organising and presenting your work

MODULE 1 YOUR PHOTOGRAPHIC IDENTITY

This first module:

- a presentation by me about how to explore your photographic identity, photo projects in general and conducting (preliminary) research
- the project you are working on
- your project, the assignment and your questions.

You will receive your first assignment that you can work on in preparation for the second module.



MODULE 2 YOUR UNIQUE STORY

This second module:

- your big Why: why do you make what you make?
- your unique story
- a presentation by me about visual power, storytelling and the importance of working in series with a theme.
- a presentation by you about your project idea
- your exploration of the assignment and any questions you may have.

You will receive assignment two to work on in preparation for module three.

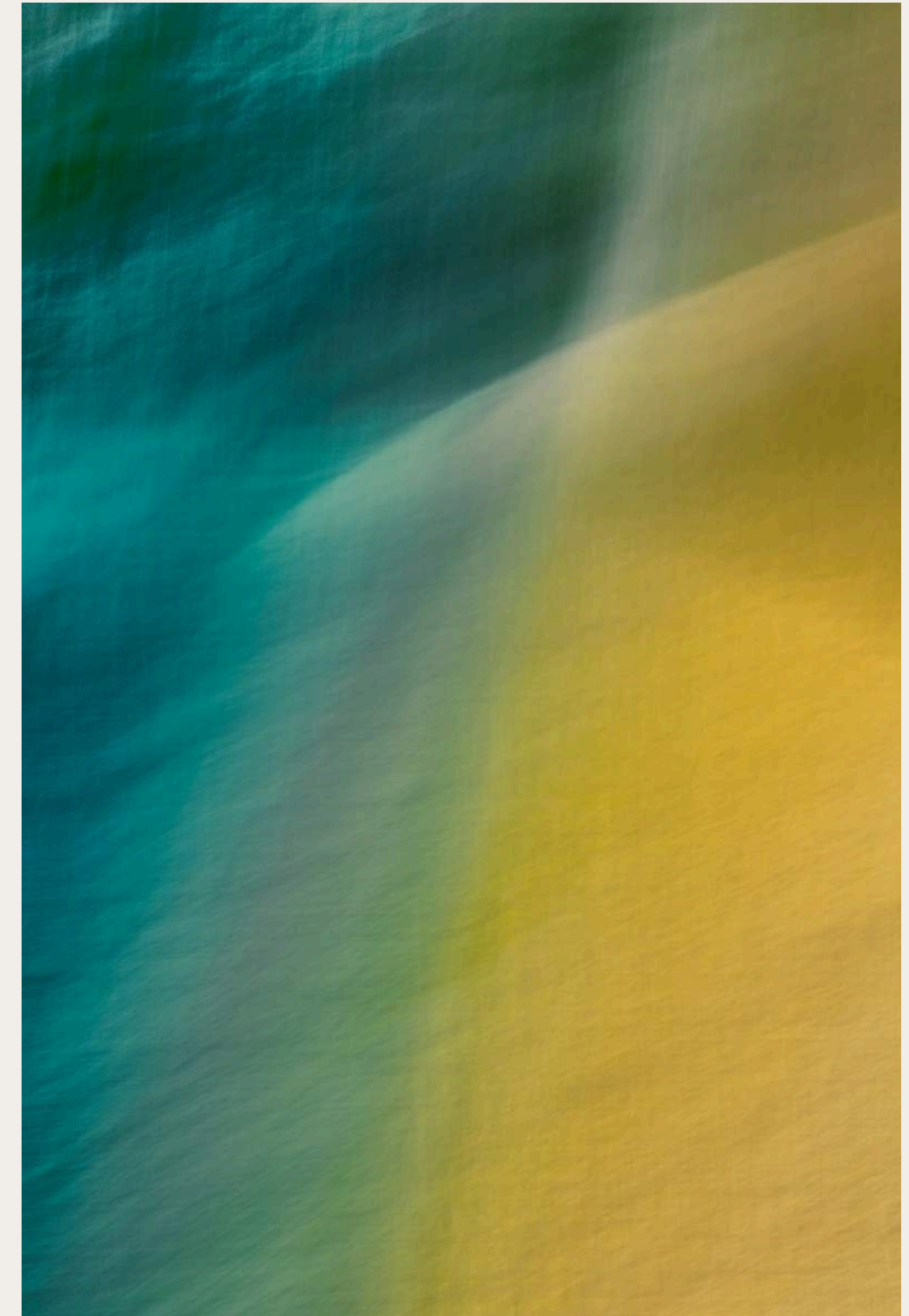


MODULE 3 YOUR STYLE AND EXPRESSIVENESS

This third module:

- further consolidating your style and the expressiveness of your work.
- a presentation by me about style and expressiveness based on leading examples.
- a discussion of assignment two
- the progress of your project
- the discussion of any questions you may have.

Finally, you will receive assignment three to work on in preparation for module four.



MODULE 4 PRESENTATION

In this final module:

- finalising your project (this depends on your personal goal we have determined at the start of this journey)
- I'll share with you which skills are associated with presenting your work, for example how do you write an artist statement and what presentation options are there
- the discussion of assignment three
- the discussion of any questions you may have.

This module takes place online or, if you prefer, on location in the Netherlands, see the options on the next page



FURTHER DETAILS [1]

Option 1

Eight online sessions of which:

- three, two hour sessions for module one, two and three spread over nine months
- one, three hour session for module four
- four online follow up sessions of one hour, six weeks after the modules took place

Option 2

Eight sessions of which:

- three online two hour sessions for module 1,2 and 3 spread over 9 months
- one six hour session for module 4 on location in the Netherlands (Friesland)
- four online follow up sessions of one hour, six weeks after the modules took place

**Between the sessions you'll work on your assignments
and your own project.**

FURTHER DETAILS [2]

Option 1 (see previous page)

Four online modules € 1.975,00

Option 2 (see previous page)

The first three modules
online, module four on location
€ 2.475,00

start date mutually agreed

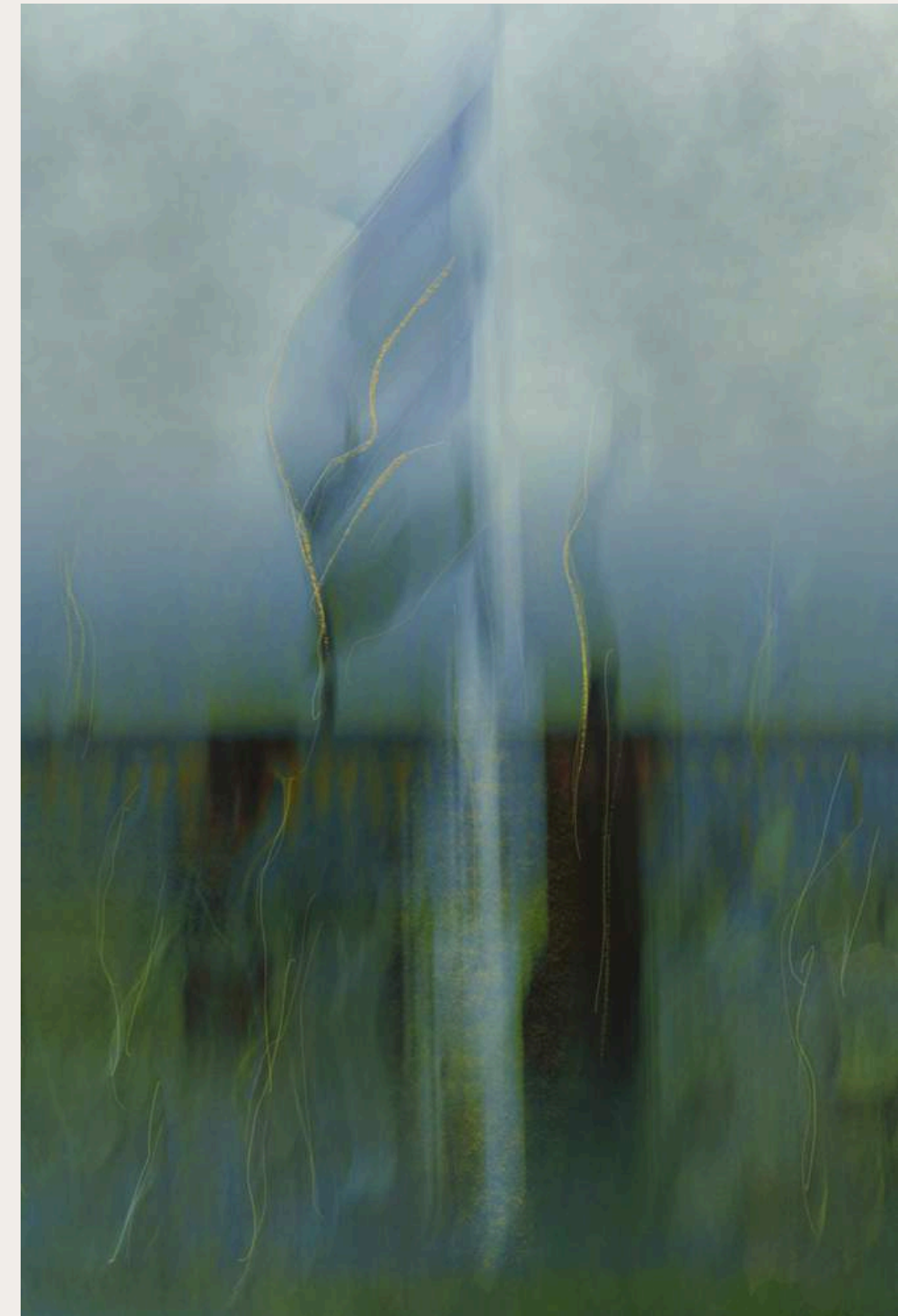
included

- you can reach out to me by email for questions between sessions.
- the online sessions take place via Zoom; you will receive the recording, a PDF of the presentation and the assignment after each session.
- coffee, tea and lunch during the fourth module if you choose for option 2

excluded

- travel, accommodation, transfer and insurance costs

Yes, sign me up



ABOUT ANNEMARIE

I am 15 years old when my neighbor took me into his world of landscape photography. The camera has not left my life since.

After completing my photography training at the Dutch Photography School in the late 1990s, I took various advanced courses in the Netherlands and the United Kingdom.

In 2018 I published my first book, 'The Quest', a personal photographic journey. Then 'Time vanishes from the landscape', I published in 2023 my second book about how essential it is to maintain and restore the connection between people and landscape.

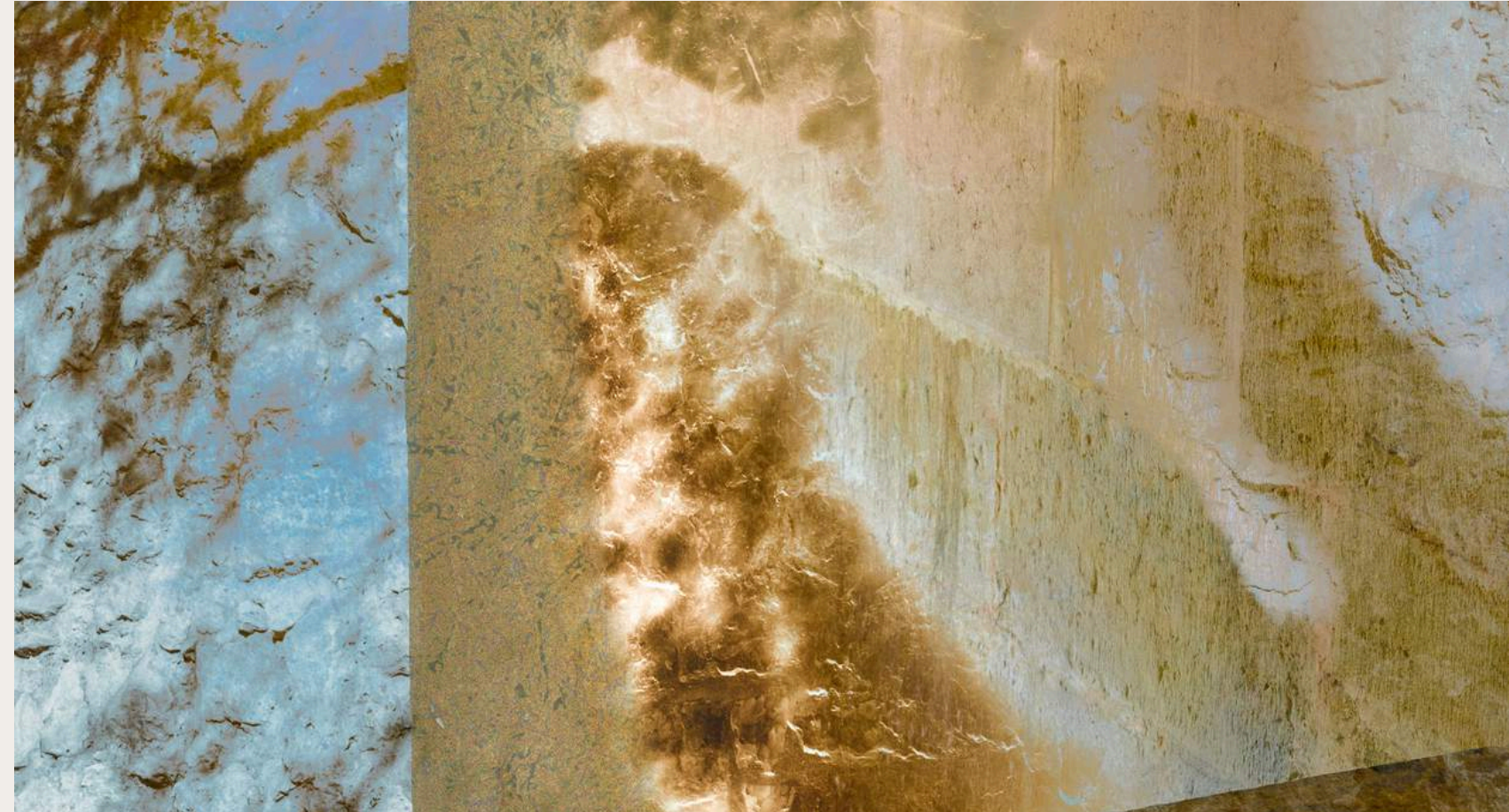
I exhibit in the Netherlands and internationally. My work has been exhibited in the Netherlands in Amsterdam, Rotterdam, Ameland, Buren (GLD) and Friesland. Overseas I exhibited in New York (USA) and Whitstable (UK).

I continue to work on commission, give artist talks and workshops, follow artist in residences.

I am living and working in Friesland, the north of the Netherlands.

More information about my work, my other courses and my exhibitions and publications can be found on my [website](#).





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